



HAYES BRAKE CONTROLLER COMPANY ANNOUNCES SALES & MARKETING STAFFING ADDITIONS

Hayes Brake Controller Company, LLC, Arab, Alabama is pleased to formally announce the following additions/enhancements to our Sales and Marketing staff.

Karen Arnold will assume the position of National Accounts Manager-Sales & Marketing. Karen's primary role will be sales service and marketing support to our valued WD accounts and their dealer network in the US and Canada. Karen previously held the position of Account Manager, Hayes-Lemmerz Corp., Northville, Mich. She also currently serves on the Recreational Vehicle Aftermarket Association's Board of Directors.

karen.arnold@hayesbc.com Cell: 313.715.3716

Chris Black has assumed the position of Program and Product Manager-Sales & Marketing. Chris's role will include special Program account management, Hayes BCC Product management and on-site coordination of all Hayes brake control product related functions. He will anchor our brake control program at the Arab, Alabama facility.

chris.black@hayesbc.com Toll-Free: 800-882-1204/Direct: 256-931-7820/Fax: 256-586-6078

Polly McClendon continues in her role as Sales Coordinator, Hayes BCC. Polly is the Arab, Alabama on-site contact for all Customer Service related issues.

polly.mcclendon@hayesbc.com Toll-Free: 800-882-1204/Direct: 256-931-7823/Fax: 256-586-6078.

Clyde Wiginton continues in his role as Technical Service/Support, Hayes BCC.

Clyde is also on site at our Arab, Alabama facility and is available for technical and service inquiries on all brake control related issues weekdays from 8 am – 5 pm ET. clyde.wiginton@hayesbc.com or

techsupport@syncrocorp.com Phone: 800-892-2676/Fax: 256-931-7921

Bill Lewandowski, a thirty year veteran of the recreational vehicle aftermarket, will function as a contracted Sales Representative for Hayes Brake Controller Company in support of our sales, technical service, product training and show and exhibit efforts.

Dealer Resources Group, Managing Director Jim Stark and his team will combine their resources in representing Hayes Brake Controller Company as manufacturing agents with services directly to the dealer network in the Southeastern, Southwestern, Northeastern and Midwestern areas of the US. Dealer Resources Group has a strong reputation of dealer service in providing product training and sales service in support of our valued Hayes BCC distributors and their sales teams. jstark2@tampabay.rr.com

George Cargo, Director of Sales & Marketing, will continue to direct the overall sales and marketing efforts of Hayes BCC in providing excellent customer service, sales support and continued product value to our highly respected distributors, their dealers and the general consumer audience. george.cargo@hayesbc.com

Hayes Brake Controller Company has a 50 year legacy of providing dependable, quality, performance brake controllers to the Recreational Vehicle Aftermarket and light duty trailer towing industry. Our staff thanks you for your continued support of Hayes BCC and we look forward to serving you with the "Hayes - Brand of Choice" in the years ahead.

george.cargo@hayesbc.com Office: 269.781.5816/Cell: 269-317-5490

All Hayes brake controllers are proudly manufactured in the USA, from our Arab, Alabama facility.

www.hayesbc.com