



## Press Release

**For Immediate Release**  
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### **Hayes Brake Controller Company Announces New “Green” Manufacturing Process**

*Arab, Alabama*– Hayes Brake Controller Company is pleased to announce the implementation of a new green manufacturing initiative for its brake controller products. As a leader in the industry, Hayes understands the need for lead-free solutions in the electronics industry in order to reduce the negative impact of this hazardous metal on people and the environment in which we live.

Beginning in June of this year, all Genesis brake controllers will be manufactured compliant to the [Restriction of Hazardous Substances](#) (RoHS) lead-free requirements. By May 2009, all Hayes Brake Controller products will be lead-free. The RoHS Directive 2002/95/EC restricts the use of six hazardous materials found in electrical and electronic products. Currently, this standard is used in Europe, but is not mandatory in the United States. As a concerned corporate citizen, Hayes is proud to be a leader in producing environmentally friendly electronic products.

The Hayes brand represents 60 years of braking quality and performance. Hayes Brake Controller Company continues its commitment to providing safer trailer braking as well as increased environmentally conscious support to the RV and trailer-towing industry.

Hayes Brake Controller Company can be found on the web at [www.hayesbc.com](http://www.hayesbc.com).

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